



## Francis Howell Central Hockey Club Fundraiser Information

**When:** Friday, October 29, 2010  
Doors Open at 6:30 pm, Races begin at 7:30 pm

**Where:** Knights of Columbus  
5701 Highway N, St. Charles 63304

**Included:** Beer, Soda, Fun

**Extras:** Cash bar, bring your own food and snacks

**Event Contact:** David & Kim Rey – 636-441-9077; david.rey@maritz.com / sbsrey@charter.net

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### **Family Requirements**

- ✓ One table of 8 people - \$15 pp / \$120 total (all guests must over 21)
  - Table Form and payment **due by Friday, October 15<sup>th</sup>**
- ✓ Horse race sponsorship - \$50 minimum
  - Sponsor Form and payment **due by Wednesday, October 20<sup>th</sup>**
- ✓ Auction or basket item (or check) - \$25 minimum value
  - Item or check **must be received by Friday, October 15<sup>th</sup>**
- ✓ **Note:** Families with two players are only required to fulfill one obligation.
- ✓ **Bonus:** Families who meet the deadline for all three requirements will be entered into a random drawing for a \$25 Total Hockey gift card.

Reminder that this is the only **mandatory** Club fundraiser and it is expected that all families will participate. The success of the event will directly impact what you pay in Club fees, so it is to your benefit to help make it profitable. You are encouraged to solicit other auction items in addition to the \$25 basket requirement.

As you know, pulling off a successful event takes volunteers. We ask that each family volunteer an hour of their time before or during the event in order to make sure it runs smoothly and all Club members can enjoy the evening.

In addition to helping reduce your fees our goal is to have FUN! This is a great opportunity to get to know your fellow Club members just before the season begins

### **Non Participation Penalty – \$225**

If a family does not participate and does not pay the \$195 required above by the deadline, then they will have been deemed to have not participated and will have \$225 added to their Club fees and **will not** share in the event proceeds. Please don't let this happen.

Non-fulfillment of any of the above three requirements will result in being excluded from sharing in the event proceeds, so families are better off paying the amount, if necessary.

Go Spartans!

## Frequently Asked Questions

Q: Why do we have a Club fundraiser?

A: The reason is two-fold. First, it gives families an opportunity to reduce their fees as historically 100% of the net proceeds of the event go right back to the individual Club members who participated. The second and equally important reason is that it gives us an opportunity as an entire Club to get together to have some fun and get to know each other.

Q: Why do I have to participate?

A: The Club needs full member participation in order for the event to be a success. Due to the set costs of expenses such as the hall rental and event materials participation is needed to ensure those costs are covered before any profits can be realized.

Q: What happens if I don't participate?

A: You don't wanna know. Let's just say that in addition to co-treasurer, Fred Strauser is also the Club Sergeant At Arms and he is in charge of dealing with those who don't participate. The cost to not participate is substantial because in addition to having \$225 added to your fees you will also forfeit the right to share in the net proceeds, so a double whammy. At the **very least** you should turn in your forms and payments by the deadline, this way the cost is only \$195 and there is a good chance you will get most, if not all, of that back through the fundraising credit.

Q: How much will I get back?

A: The net proceeds are a direct reflection of participation for the evening. The more people we can get to attend, the more money that is spent on betting, raffle baskets, 50/50, etc. That translates into profits. Historically, the net proceeds are given back to the participating membership in the form of a credit against their December payment. The average credit for the past two years has been \$190. How much credit is applied this year depends on how successful the event is.

Q: What if I can't get six other people to buy tickets?

A: The cost to attend is \$15 pp, which is relatively inexpensive for a night out with friends. If you can't get people to buy tickets, then pay for them yourself and give them away to family or friends. We need people to attend and this also ensures you can participate in the net proceed credit.

Q: What if we can't attend?

A: If you can't attend, then you should pay for your table by the October 15 deadline to ensure that you can share in the net proceeds. If you can't find someone to attend for free because you won't be there, then note on the form that there will be no attendees.

Q: What if I might be able to attend, but won't know until later?

A: Look, we covered this already. Call in sick to work, decline your other commitment, cancel your vacation...whatever it takes to join us for a fun time.

Q: What if I can sell two tables?

A: Now you're talking. We do have a maximum number of tables we can sell, so if you can sell more than one please contact David or Kim to let them know and remember to send in your forms to confirm.

Q: Can my guests and I pay for the table at the event?

A: No, we don't want to handle table payments at the door and you need to pay in advance in order to be eligible to participate in the net proceed credit.

Q: Who should I get to sponsor a race?

A: Ask a local business that you frequent, your dentist, family business, or your neighbor from who you previously bought wrapping paper and scented candles. If all else fails, sponsor yourself. Sending in the sponsor form and payment by the deadline will ensure you are able to share in the net proceeds. Since the sponsors will also be printed on the Event Program we need these in advance for program printing.

Q: What type of basket item is needed?

A: A list of suggested items will be sent out to everyone, but in the meantime you can ask around to others who have participated in the past. You can't go wrong with wines, liquors, gift cards, or items that can be assembled into a basket theme. If you're not sure, then just send in a check for \$25 and let the basket committee purchase something to put into a basket.

Q: What if I can get multiple items or items of greater value?

A: Bring it on partner. The more items we have the better the baskets and likely more interest, which means more profits. Items of greater value like autographed memorabilia, Blues tickets, round of golf, etc. can be individual items that bring a lot of interest on their own and do not need to go in a basket.

Q: What if the person/company that is donating the item wants a letter for their taxes?

A: Our Club is classified as a public charity and registered as a not-for-profit organization. A donation solicitation letter can be attained from Club treasurer, Angie Densmore. Angie can also provide any company with a letter acknowledging their donation.

Q: How do I find my table?

A: Tables are not pre-assigned and are claimed on arrival, so the earlier you get there the better the table location. You will be given a name plaque when you arrive to place on the table of your choice.

Q: What if I want my table to be next to another table of friends?

A: Refer the other table of friends to the previous question and coordinate your arrival times.

Q: Can I bring my own food?

A: You can bring your own food and snacks, but we ask that you keep it reasonable and consider the enclosed space and lack of outlets. No George Foreman grills please!

Q: Do I have to work the event?

A: As you would agree, a successful event cannot happen without volunteers. It is easier if the work is spread among many people rather than a few. For that reason we are asking all families to volunteer to work an hour during the event. We won't make this mandatory unless sufficient volunteers do not come forward, so you can volunteer or be **Drafted!**

Q: If I volunteered what would I have to do?

A: Well someone has to hose off the horses after each race. Event tasks include gift basket assembly, event set-up, event check-in desk, selling raffle tickets, selling 50/50 tickets, betting window, cashier, attendance prize drawings, and gopher.

Q: How does the horse betting work?

A: Just like the real thing, except with funny money. First you trade in your real money for funny money. You then place a bet to win on the horse or horses of your choice. The payout for each horse will be given prior to the race. If your horse wins you go to the cashier and cash in your winning ticket.

Q: What do I do with all the funny money that I've won at the end of the races?

A: Easy there ole prognosticator of fillies, "all the funny money that I've won". If you are that good at picking winners then you should be at the real track. If you are fortunate to end the evening with funny money in your pocket you can cash out for the real deal.

Q: What if I have to leave early and have purchased basket raffle tickets?

A: If you have to leave early, then it would be best if you could find someone to check your tickets for you at the end of the evening when the basket drawings will occur. If you can't find someone, then right your name on the back of your tickets and someone from the fundraiser committee will check them for you. Bottom line is that you do not have to be present to win...but your tickets **do!**

Q: Can I bring my kids?

A: Absolutely...as long as they are **over** the age of 21.



**Francis Howell Central Hockey  
Night at the Races Fundraiser  
Friday, October 29, 2010**

**Table Reservation**

**\$120 per table of Eight (8)  
(Guests must be over 21)**

**FHC Hockey Member:** \_\_\_\_\_

**Table Contact Name & Number:** \_\_\_\_\_ / \_\_\_\_\_

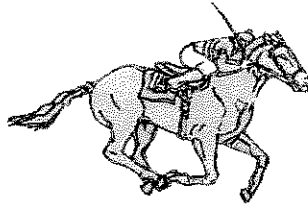
**Table Guests** (needed for check-in):

- |          |          |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

**Please make checks payable to FHC Hockey Club and mail to:**

**FHC Hockey Club  
402 Unity Crossing Ct.  
St. Peters, MO 63376**

**The form and payment *must* be turned in by Friday, October 15<sup>th</sup>. Multiple checks are okay, but please reference Club member name.**



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**Event Sponsorship**

**Thank you for your interest in sponsoring a race during our Club fundraiser. Sponsors will be listed on the Official Race program and recognized during the event.**

**Choose a Sponsorship Level (select)**

**Win            \$100.00: \_\_\_\_\_**

**Place           \$75.00: \_\_\_\_\_**

**Show            \$50.00: \_\_\_\_\_**

**Individual Or Company name (to appear on race program)**

\_\_\_\_\_

**Donation made on behalf of \_\_\_\_\_  
(FHC Spartan Hockey Family)**

**Please make checks payable to FHC Hockey Club and mail to:**

**FHC Hockey Club  
402 Unity Crossing Ct.  
St. Peters, MO 63376**

**Thank You for Your Contribution**

**Note: The FHC Spartan Hockey Club is classified as a public charity and is registered with the IRS as a not-for-profit organization under section 501 (c) (3) of the Code. Our Tax ID No. is 43-1842979.**